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**FRONT COVER:**

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# Foreword

Many people today choose this option to earn an income. In the more focused and successful cases this option has proven to be very rewarding indeed. However in order to make the decision to on embark on this journey one should be as well equipped with the necessary information as possible.



## ***Home Business Models***

The Complete Home Business Model Guide For Choosing Your  
Dream Job in Your Pajamas

# Chapter 1:

## *Intro To Home Business Models*

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### Synopsis

Because the idea of setting up a home business is to generate a reasonable income, the question of viable options available should be carefully considered. The particular expertise or service intended to be marketed should be salable in nature.



## **The Basics**

Besides this the business module chosen ideally should be in the individual's area of expertise, as this is a very important feature that will contribute to the success or failure of the endeavor. Having the necessary skills or knowledge to pursue this particular home business option is what gives the individual the edge in the market place to stand out and be noticed.

Another point to consider is that whether or not the item or service sold is something that would be needed regularly and consistently. Having a home business that does not require repeat sales is actually putting a lot of unnecessary pressure on the individual. This dictates the sales patterns towards seasonal or perpetual.

Considering the general economics of the business environment and the effect it would have on the home business is very important. Most home businesses depend on a certain amount of consistency and if this consistency factor varies too much and too frequently, then the end income base will not be a bankable feature.

Choosing a home business module what keeps the motivation levels at all time highs is also another every important consideration. If there is a need to constantly self motivate then there would also be the very real danger of the zest required to make a success of this home business to be in constant jeopardy.

# **Chapter 2:**

## ***Learn Exactly What Excites You***

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### **Synopsis**

There are several reasons why people chose to start home businesses. Some may consider this option because of the potential earnings it could garner, while others may do so because of the flexibility of time it allows. Whatever the reasons may be, one should always be as well informed as possible before embarking on any endeavor to ensure the end results are both beneficial and successful.



## **Motivation**

In order to keep the home business relevant there are several issues that should be addressed and be made aware of, when still at the considering stage. Perhaps the most important question to ask is the motivation behind choosing to start a home business.

Knowing this reason or reasons behind the motivation to start a home business is a very important and significant factor that will eventually dictate the success of the endeavor.

Finding out what excites and is likely to motivate is worth the effort. Half the battle is won when there is a positive mind set tagged to the home business endeavor. Most people are able to work well and stay motivated if the chosen home based business style is suitable and comfortable for them.

Besides the fact that there are many positive elements about this particular style of business, understanding its individual requirements and being prepared to undertake the responsibility these may require, factors prominently in the success ratio.

Most home based businesses depend very much on the personal commitment the individual is prepared to exercise. Therefore being passionate about the choice of home business is also paramount in ensuring its success and staying power. Before embarking on any home business endeavor the individual should make a list of all the



things that excites and satisfies him or her. Upon doing so, it then becomes clearer and easier to justify the choice of home business made.



# **Chapter 3:**

## ***Make A List Of your Top 5 Subjects And Research The Business Opportunities***

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### **Synopsis**

Most people are motivated by the potential money remunerations or by the passion they have for a particular choice made on the home business scene. Though having these elements to keep the business choice alive is important, there are also other contributing facts that should be considered when deciding on a suitable home business endeavor.



## **Your Top 5**

Here are some ideas and the possible research style or material that links the two:

- Choosing to have an online business can be quite rewarding and interesting. Besides the more obvious reasons of having minimal overheads, there is also the fact that there is virtually no limit to the type of online businesses available. Being internet savvy is advantageous but not necessarily a prerequisite. There are so many options available and all it takes is a little time and effort to find one that is suitable and profitable.
- Choosing to start a home business that provides the services of supplying food is also a rewarding endeavor. Individuals who are passionate about food may choose to go into this field. Having the necessary culinary skills is also an added advantage as it can cut out the cost incurred of having to hire someone to do the actual cooking.
- An online writing home business is another popular choice to make. A lot of companies are willing to pay good money to have articles written in the various media tools available. It is also a good way to keep abreast with the latest information.
- Starting an eBay style website is also another income earning option. Doing some research to understand the market requirements would help to ensure the product chosen is salable.

- Another easy and rewarding money earner is venturing into the teaching line. Giving tutorial allows the individual to put to work all the information learnt in his or her own academic life. If imparting knowledge is one's forte then this is an exciting area to explore.



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